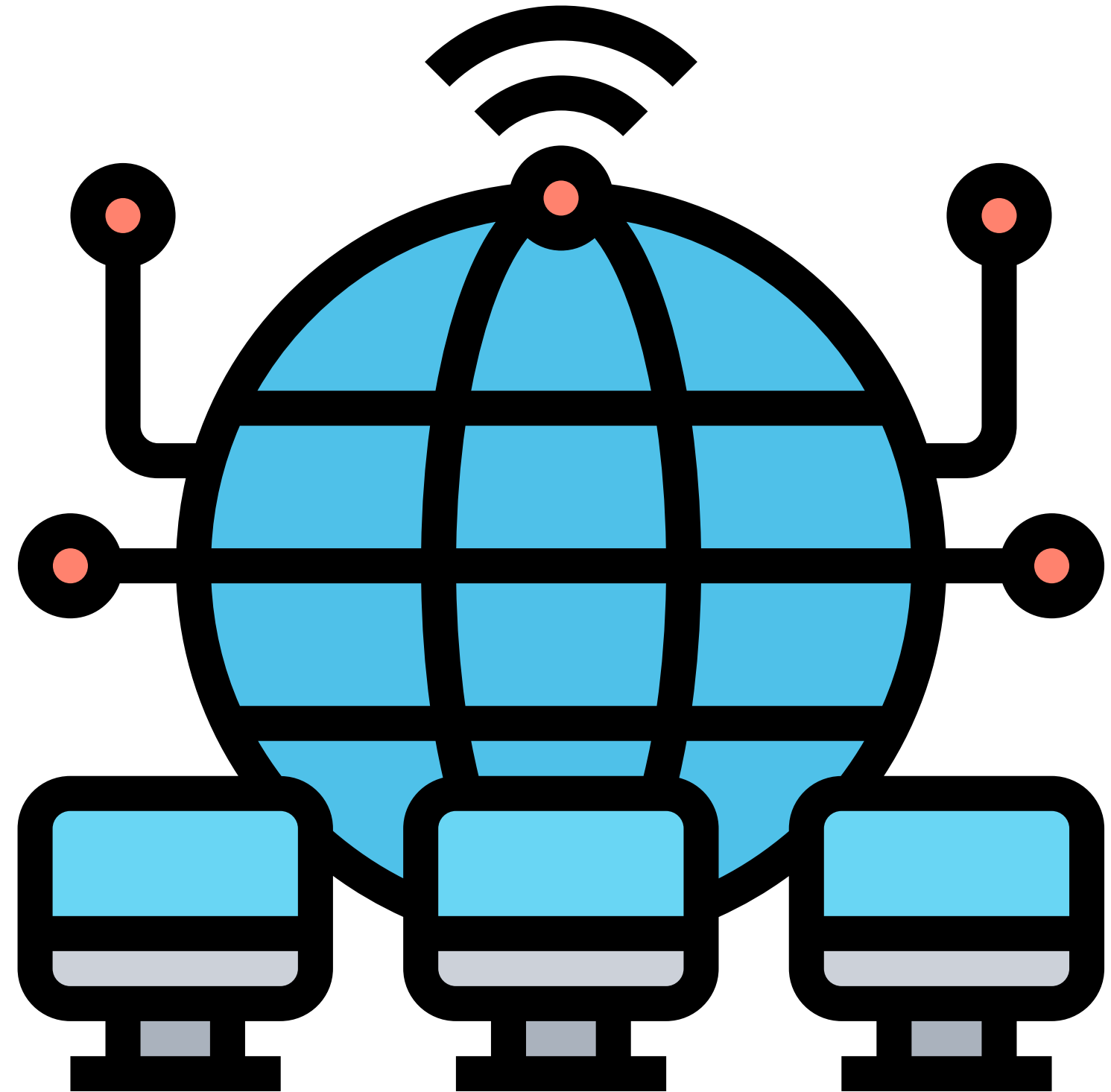




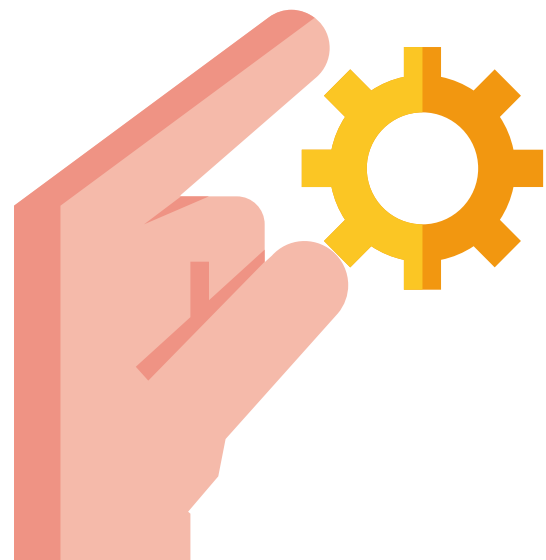
HOW TO BENEFIT FROM ONLINE NETWORKING



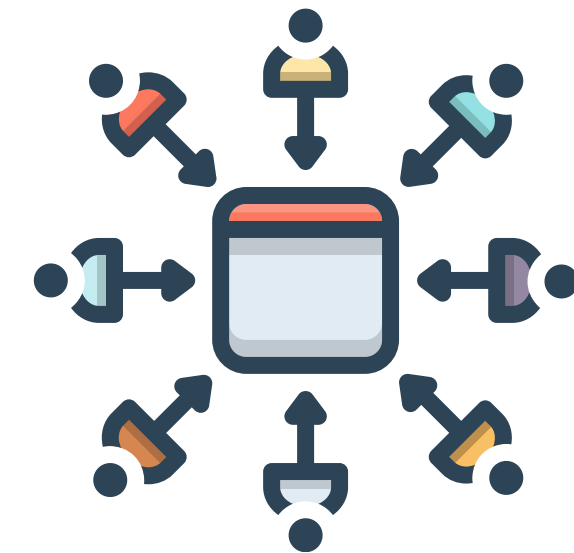


In today's new normal, networking has shifted from in-person to online, changing the way we interact with industry professionals to develop new contacts and business opportunities. Learn the benefits of online networking, where to network, and helpful tips.

ADVANTAGES OF ONLINE NETWORKING



Better control over
the environment and
conversation



Greater access to key
contacts, vendors,
resources online

BEST PLACES TO NETWORK



- Social Media
- Online Industry Events
- Online Forums

NETWORKING TIPS



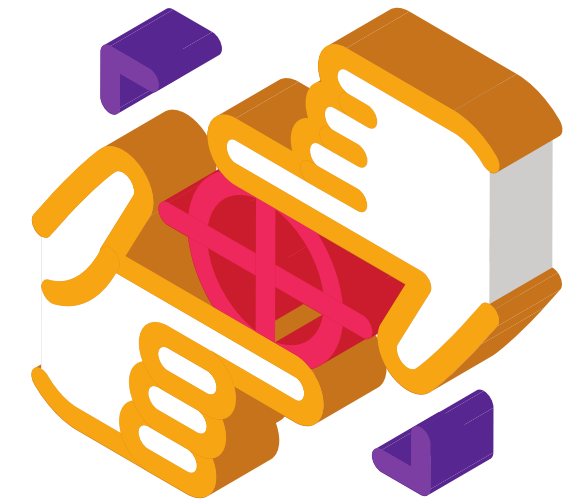
Do your research

Learn as much as you can about the contact
you want to make



Keep your initial message brief

Keeping your first message short shows you value their time



Be straightfoward

Make your intention known to avoid confusion

START NETWORKING AND GROW YOUR BUSINESS TODAY

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