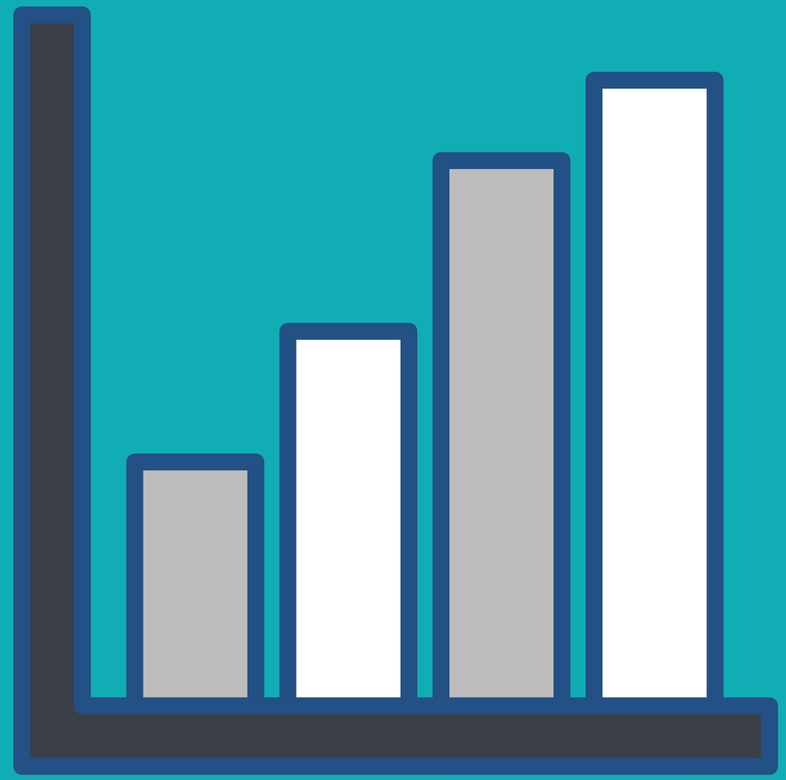
KGG CONSULTING

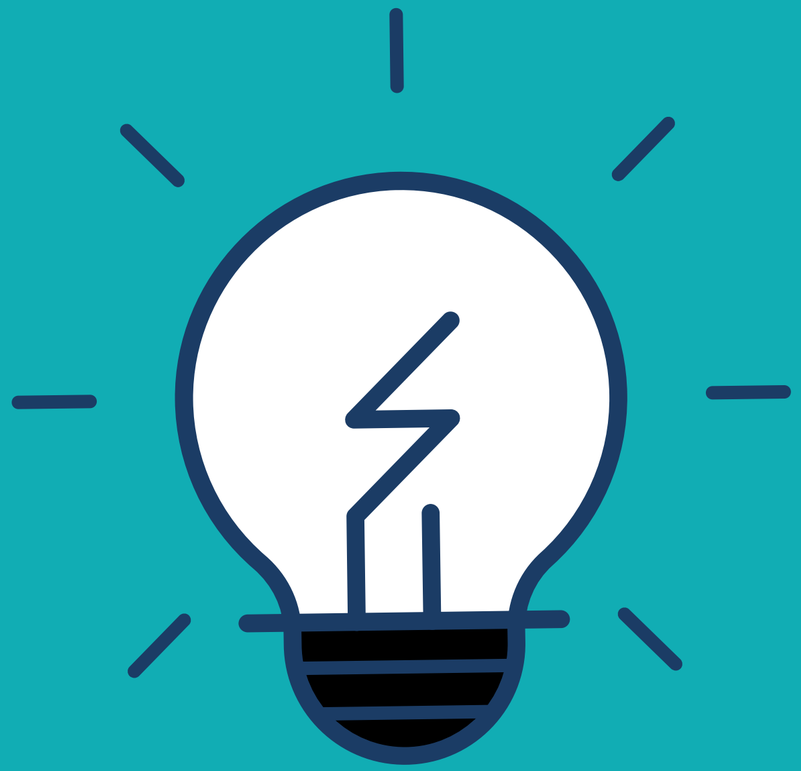
LEVERAGE Google SERVICES

For Local HVAC Business Marketing

GOOGLE LOCAL MARKETING STATS

72% of local online search convert to store visits
70% of local Google users call business after searching
95% of mobile searches is done with Google





DATA-DRIVEN LOCAL MARKETING

Access to valuable data is one of the biggest advantages of Google marketing tools. Spend your marketing budget on the right consumer demographic, time, location, and content delivery.

LEVERAGE GOOGLE ADS

PPC, Google Shopping, Youtube video ads, Keywords, Analytics all help your business get in front of the right customers at the right time.

GOOGLE MY BUSINESS TOOLS

You can start building your online presence for free. Add your site link, contact info, and showcase your services. Google maps and business listing come standard to help you get found.

FOR MORE HVAC CONTRACTOR MARKETING TIPS & TRICKS -

READ THE ARTICLE